

2019 SPONSORSHIP PROSPECTUS

On 13-14 November, Luxembourg once again becomes the NewSpace capital of the World.

Organized by the Luxembourg Space Agency in partnership with the Space Frontier Foundation, NewSpace Europe is the largest annual space conference in Europe to focus solely on the NewSpace industry and the economic opportunity of space.

Last year, the conference attracted 500 entrepreneurs, engineers, government officials and investors from all around the world.

This year, the event will center on the theme of **“Driving Momentum”** and discuss ways to stimulate growth in communications, remote sensing, investment, Earth orbit economy, and lunar economy. A draft program is available on the conference website.



Conference Organizer: Luxembourg Space Agency (LSA)

The mission of the Luxembourg Space Agency is to promote the economic development of the space sector in Luxembourg by providing support to the space industry, attracting new businesses, developing human resources, facilitating access to funding, and supporting academic learning and research.

The Luxembourg Space Agency also coordinates the SpaceResources.lu initiative by defining and implementing strategies to position the country as a hub for commercial activities targeting the peaceful exploration and sustainable utilization of space resources for the benefit of humankind.

Conference Partner: Space Frontier Foundation (SFF)

Since 1988, the Space Frontier Foundation has been a leader in commercial space industry advocacy. SFF advocates for the growth of the commercial space industry as the key enabler to space settlement. Hosted annually by SFF since 2006, the NewSpace Conference in the US brings together thought leaders from start-ups, established companies, government agencies, investors and tech innovators to explore the opportunities and challenges of opening the space frontier to human settlement.

The Venue: European Convention Center Luxembourg (ECCL)

The ECCL is one of the most elegant congress centers in Europe, ideally situated on the Kirchberg plateau in Luxembourg City, within easy reach of the city center, the airport, the financial district, as well as touristic sights and several hotels. The site is used by the Minister's Council of the European Union for three months every year.

The Country: Grand Duchy of Luxembourg

Luxembourg is the beautiful green heartland of Europe and a strategic smart business location with a national character of openness, dynamism, and reliability. International studies on the competitiveness of countries consistently rank Luxembourg among the first.

Luxembourg has a thriving space industry, currently comprised of 50 companies and research labs and including a growing number of firms that build solutions for the commercial exploration and utilization of space resources. Approximately 800 employees work in the space sector in Luxembourg, in research and development, manufacturing and operation.

Partner with us

We have a range of sponsorship opportunities to meet your budget and needs, and can work with you to create a custom sponsorship. Kindly note that sponsorships are available in a limited quantity and are first come, first served.

Jupiter – 10.000€

- One 20-minute keynote (must adhere to session content)
- 20 square meters of space in the main foyer for your booth
- Reception co-sponsor together with LSA and the two other Jupiter sponsors
- 10 complimentary conference passes
- 50% discount for 10 additional conference passes
- Company logo on conference lanyards
- Company logo on keynote lectern
- Company video projected on large wall in the main foyer
- Company logo on all marketing materials/screens and on stage
- Company name in press release
- Professional photographs from the conference for publicity use

Saturn – 7.500€

- 10 square meters of space in the main foyer for your booth
- Lunch sponsor
- 10 complimentary conference passes
- Company video projected on large wall in the main foyer
- Company logo on all marketing materials/screens and on stage
- Company name in press release
- Professional photographs from the conference for publicity use

Uranus – 5.000€

- 5 square meters for your booth, including a high table and two chairs
- Additional chairs, screen, carpet, rollup, backdrop etc. are available as an add-on
- Networking break sponsor
- 5 complimentary conference passes
- Company logo on all marketing materials/screens and on stage
- Company name in press release
- Professional photographs from the conference for publicity use

Neptune – 2.500€

- 5 square meters for your booth, includes a high table and two chairs
- Additional chairs, screen, carpet, rollup, backdrop etc. are available as an add-on
- 2 complimentary conference passes
- Company logo on all marketing materials/screens and on stage
- Company name in press release
- Professional photographs from the conference for publicity use

Exhibitor – 1.000€

- 1 complimentary conference pass
- 2x2 meters for your booth, includes a high table and two chairs
- Additional chairs, screen, carpet, rollup, backdrop etc. are available as an add-on

*In a bid to reduce waste, we will not be handing out delegate bags or printed programs. However, you are welcome to distribute materials at your booth, though we encourage you to use digital media or recycled paper whenever possible.

**If you plan to ship materials to the conference center ahead of the conference, please contact cedric.letsch@space-agency.lu as there are clearances needed from venue hosts to accept delivery.

Thank you for your support as we prepare for NewSpace Europe 2019. We look forward to partnering with you and connecting you with the global NewSpace ecosystem. For inquiries about sponsorships and speaking opportunities, please contact:

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